

All Gridley Transactions

<p>Undisclosed</p>  <p>Acquired by</p>  <p>Advisor</p> 	<p>Undisclosed</p>  <p>Acquired by</p> <p>GfK</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Acquired by</p> <p>Channel Intelligence</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Acquired by</p> <p>Minicom Digital Signage</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Acquired by</p> <p>Oversee.net</p> <p>Advisor</p> 	<p>Undisclosed</p> <p>Peppers & Rogers Group</p> <p>Acquired by</p> <p>TeleTech Holdings</p> <p>Advisor</p> 	<p>\$15,000,000</p>  <p>Acquired by</p> <p>The Dolan Company</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Acquired by</p> <p>JWT North America</p> <p>Advisor</p> 
<p>Undisclosed</p>  <p>Acquired</p> <p>FetchBack Inc.</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Acquired</p> <p>M3 Mobile Marketing</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Acquired by</p> <p>MDC Partners</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Acquired</p> <p>Pepperjam</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Acquired</p> <p>Silverlign Group Inc.</p> <p>Advisor</p> 	<p>\$20,000,000</p>  <p>Investment by</p> <p>TZP Group Inc.</p> <p>Placement Agent</p> 	<p>\$367,000,000</p>  <p>Acquired by</p> <p>Roper Industries, Inc</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Acquired</p> <p>e-Dialog</p> <p>Advisor</p> 
<p>Undisclosed</p>  <p>Acquired by</p> <p>WPP Group plc</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Acquired by</p> <p>Quest Software</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Sold To</p> <p>One to One Interactive Inc</p> <p>Advisor</p> 	<p>Undisclosed</p> <p>Ad Serving Business of</p>  <p>Sold To</p> <p>Aegis plc</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Sold To</p> <p>Parthenon Capital</p> <p>Advisor</p> 	<p>\$113,189,337</p>  <p>Secondary Offering</p> <p>Advisor</p> 	<p>\$61,600,000</p>  <p>Secondary Stock Offering</p> <p>Advisor</p> 	<p>\$60,000,000</p>  <p>Initial Public Offering</p> <p>Advisor</p> 
<p>\$17,450,000</p> <p>PrePay Intelligent Network Solutions Business of</p>  <p>Sold to</p> <p>Verisign, Inc.</p> <p>Fairness Opinion</p> 	<p>Undisclosed</p>  <p>Sold to</p> <p>Schulman, Ronco, & Bucuvalas, Inc.</p> <p>Advisor</p> 	<p>\$138,000,000</p>  <p>Acquired</p> <p>Modem Media, Inc.</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Sold to</p> <p>ISIS Equity Partners, Inc.</p> <p>Advisor</p> 	<p>Undisclosed</p>  <p>Sold to</p> <p>Valassis Communications, Inc.</p> <p>Advisor</p> 	<p>\$538,000,000</p>  <p>Acquired</p> <p>Performics, Inc.</p> <p>Advisor</p> 	<p>\$58,000,000</p>  <p>Follow-n Offering</p> <p>Advisor</p> 	<p>Undisclosed</p> <p>Advisory Communications Systems, Inc. (ACS) d/b/a</p>  <p>Sold to</p> <p>ARAG Group</p> <p>Advisor</p> 

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

Undisclosed
Marketing One to One,
Inc. d/b/a

Peppers&Rogers Group

Sold to
**Carlson Marketing
Group**
Advisor


 Gridley & Company^{LLC}

Undisclosed

FREQUENCY 
MARKETING 

Sold to
**Alliance Data
Systems, Inc.**

Advisor

 Gridley & Company^{LLC}