

Gridley & Company LLC Strengthens Financial Technology Practice – Steve Mott Joins Advisory Board



January 31, 2007 — NEW YORK, NY. Gridley & Company LLC is pleased to announce that Steve Mott has joined the firm's advisory board. Steve Mott is a 20-year veteran of the payments industry, with a specialization in payment economics, online transactions, innovative use of debit networks, authentication and security technologies, stored value products, and alternative payments. The addition of Steve Mott follows the hiring of Jeremy Swan last June and further strengthens the firm's expertise in the financial technology sector.

"We are excited to have Steve join the advisory board. Steve's broad experience and deep relationships within the payments and financial technology industries greatly enhance the strength and commitment of our financial technology practice. The addition of Steve further demonstrates our firm's ability to attract the top industry talent to our platform" said Linda B. Gridley, President and CEO of Gridley & Company LLC.

Steve Mott is the CEO of BetterBuyDesign, a payments systems consultancy serving clients ranging from major banks and processors to technology startups and investment capital/equity firms. Steve's firm's projects span business case forecasts and justifications; strategy and business development; technology assessments; project management; and due diligence evaluations.

Steve is a noted speaker and author in the payments industry, and each year serves as a member of several conference planning committees and as a presenter in more than two dozen banking, merchant, technology and payment conferences. An acknowledged pioneer in eCommerce, in 1997 he was named by *Interactive Week* (now *eWeek*) magazine one of the "Top 25 Unsung Heroes of the Internet" and in 1998 by *Business 2.0* magazine one of the "Top 25 Most Intriguing Minds for the New Economy." He was a graduate of Harvard Business School and a White House Fellow appointee, and previously held executive positions at McKinsey & Co., McGraw-Hill, MCI Telecommunications, MasterCard International and Priceline WebHouse Club.

About Gridley & Company LLC

Gridley is a boutique investment bank that provides financial advisory services to companies in the Information Services industry with a specific focus in the following sectors: Financial Technology; Marketing Services; Data Services; Outsourcing Services and Internet Services. Our dedicated industry focus, thoughtful strategic insights and extensive relevant transaction experience differentiate us from other Wall Street firms and lead to successful results for our clients. Gridley & Company LLC was founded in 2001 and is headquartered in New York City.

For more information, please contact:

Linda B. Gridley

President and CEO

Email: linda.gridley@gridleyco.com

Phone: 212.400.9710

www.gridleyco.com