

Gridley Hosts Successful 4th Annual Summer Networking Event & Client Golf Outing



July 21, 2005 — PURCHASE, NY. Gridley & Company LLC hosted its 4th Annual Summer Networking Event and Golf Outing at the Blind Brook Club in Purchase, New York. The theme of the day was: ***Overview of Industry Trends and Maximizing Value / Liquidity Strategies for Private Companies in the Marketing, Payments, Internet, and Information Services Industries.***

Linda Gridley, President and CEO of Gridley & Company, LLC provided the welcome and gave a presentation entitled "Overview of Industry Trends." This was followed by an "Overview of the Equity Capital Markets" by John J. Prior, President and CEO of Needham & Company, LLC. (Gridley is an affiliate of Needham.) Mason H. Drake, Partner of Wollmuth Maher & Deutsch LLP, gave a presentation on "Considerations in Taking Your Company Public." Finally, Terence G. Kawaja, Gridley's newest Partner and Managing Director, gave a talk on "Considerations in Selling a Private Company." This was followed by a short networking break and a private equity panel discussion on the topic, "Considerations in Raising Private Equity Money." The panelists consisted of Bruce V. Rauner, Principal at GTCR, Mark F. Dzialga, Managing Director at General Atlantic, and Russell E. Planitzer, Managing Principal at Lazard Technology Partners.

There were a total of 59 attendees representing 37 companies at the Event.

A networking lunch was next, followed by an afternoon on the golf course. The day's events concluded with cocktails and prizes.

About Gridley & Company LLC

Gridley is a boutique investment bank that provides financial advisory services to companies in the Information Services industry with a specific focus in the following sectors: Financial Technology; Marketing Services; Data Services; Outsourcing Services and Internet Services. Our dedicated industry focus, thoughtful strategic insights and extensive relevant transaction experience differentiate us from other Wall Street firms and lead to successful results for our clients. Gridley & Company LLC was founded in 2001, is headquartered in New York City, and is affiliated with Needham & Company, LLC.

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