

Gridley Hosts Successful 2nd Annual CRM Summer Networking Event & Client Golf Outing



July 31, 2003 — PURCHASE, NY. Gridley & Company LLC hosted its 2nd Annual CRM Summer Networking Event and Golf Outing at the Blind Brook Club in Purchase, New York.

Linda B. Gridley, President and CEO of Gridley & Company, LLC provided the welcome and introduced the guest panel. The panelists included David Diamond, President David Diamond Associates; Janet Kraus, CEO of Circles; Daniel C. Lincoln, VP Development for Urban Science; David S. Williams, CEO of Merkle; Jay Lenstrom, CMO of Radiate Group (Omnicom); and Brett Matthews, CEO of Imagitas. The topic for discussion was "What's Working in this Tough Marketing Environment." Each panelist spoke about their sectors, followed by questions.

Following the industry panel, Gridley & Needham delivered a message on their "Perspective on the Stock Market." Representing Gridley was President and CEO, Linda Gridley. Representing Needham was James K. Kloppenburg, Fund Manager of the Needham Growth Fund and the Needham Aggressive Growth Fund.

A total of 50 individuals from 36 companies were in attendance at this 2nd Annual Event. A networking lunch was next, followed by an afternoon on the golf course. The day's events concluded with cocktails and prizes.

About Gridley & Company LLC

Gridley is a boutique investment bank that provides financial advisory services to companies in the Information Services industry with a specific focus in the following sectors: Financial Technology; Marketing Services; Data Services; Outsourcing Services and Internet Services. Our dedicated industry focus, thoughtful strategic insights and extensive relevant transaction experience differentiate us from other Wall Street firms and lead to successful results for our clients. Gridley & Company LLC was founded in 2001, is headquartered in New York City, and is affiliated with Needham & Company, LLC.

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