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Gridley Hosts Successful 1st Annual CRM Summer Networking Event & Client Golf Outing



July 31, 2002 — PURCHASE, NY. Gridley & Company LLC hosted its 1st Annual CRM Summer Networking Event and Golf Outing at the historic Blind Brook Club in Purchase, New York. In attendance were 35 industry executives from 20 companies.

Linda B. Gridley, President and CEO of Gridley & Company, LLC provided the welcome, and then introduced the Keynote Speaker, Andrew Cohen, CEO of Exposed Brick. Andy's presentation was titled, "Brand is from Mars, Direct is from Venus: How to Make the Marriage Work." This talk was followed by a "CRM Market Overview," presented by Linda Gridley, and a "Perspective on the Stock Market," presented by James K. Kloppenburg, Fund Manager for the Needham Growth Fund and Needham Aggressive Growth Fund.

A total of 35 individuals from 22 companies attended this inaugural event.

A networking lunch was next, followed by an afternoon on the golf course. The day's events concluded with cocktails and prizes.

About Gridley & Company LLC

Gridley is a boutique investment bank that provides financial advisory services to companies in the Information Services industry with a specific focus in the following sectors: Financial Technology; Marketing Services; Data Services; Outsourcing Services and Internet Services. Our dedicated industry focus, thoughtful strategic insights and extensive relevant transaction experience differentiate us from other Wall Street firms and lead to successful results for our clients. Gridley & Company LLC was founded in 2001, is headquartered in New York City, and is affiliated with Needham & Company, LLC.

For more information, please contact:

Linda B. Gridley
President and CEO
Email: linda.gridley@gridleyco.com
Phone: 646-674-1885
www.gridleyco.com